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Crawford Wins National Mature Media Award

ATLANTA—Crawford & Company’s Care Management (CCM) division won a silver award in the “Single Magazine/Newspaper/Newsletter Article” category of the 16th Annual National Mature Media Awards Program.

Crawford Care Management’s winning entry was its quarterly newsletter, *Crawford Insights*. CCM’s mission is to support financial and legal professionals, as well as caregivers, by offering information and education, as well as providing high quality, affordable on-site services to help better serve aging or disabled loved ones. Glenn Peake, communications manager, is the editor of *Insights*, and Martha Kaplan, art director, oversees the creative aspect of the newsletter. The editorial board is comprised of Valerie Rufo, vice president of CCM Services; and Dick Calhoun, vice president of CCM Services.

The Mature Media Awards Program, presented by the Mature Market Resource Center, a national clearinghouse for the senior market, recognizes the nation’s finest advertising, marketing, and educational materials designed and produced for older adults. This year, nearly 1,000 entries were judged by a distinguished panel of mature market experts from across the United States for overall excellence of design, content, creativity, and relevance to the senior market.

“We are delighted to have been selected for this award,” said Rufo. “Our team is committed to producing high-quality communications that enhance our client service, and it’s fulfilling to see third parties recognizing our commitment to excellence.”

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Based in Atlanta, Georgia, Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to insurance companies and self-insured entities, with a global network of more than 700 offices in 63 countries. Major service lines include property and casualty claims management; care management services for the aging and disabled; integrated claims and medical management for workers' compensation; legal settlement administration, including class action and warranty inspections; and risk management information services. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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